



## **The Gift Insider Helps Guys Find Romantic, Unique and Creative Gifts for Valentine's Day**

*Working as The Gift Insider, Lindsay Roberts, aims to make Valentine gift giving easier by scouring local boutiques, magazines and the web to help men find the most romantic, most special, most thoughtful gift ideas out there.*

Chicago, IL ([PRWEB](#)) January 26, 2011 -- Valentine's Day is a pretty stressful holiday for men in a relationship. Gift Expert, Lindsay Roberts' [TheGiftInsider.com](#) reviews, recommends and categorizes the most under-the-radar and creative gifts for Valentine's Day.

The Gift Insider aims to make sure you get it right this year by offering appropriate ideas for [every stage of a relationship](#), every price range and every type of lady. Roberts has appeared on morning news segments on CBS, ABC, NBC and FOX affiliates across the country. The site offers coupon codes for all of the products featured on TV.

Prior to launching The Gift Insider in 2009, Roberts was utilizing her journalism degree from University of Wisconsin at magazines like Good Housekeeping and Esquire. She left her magazine career to pursue her dream of being a full-time gift expert and The Gift Insider was born.

December 1, 2010, Roberts' launched her newly revamped website, [TheGiftInsider.com](#). This upgraded website lets users browse for gifts by price, person, occasion or personality, then links directly to the website where users can purchase these cool gift ideas. There is a Wish List function, users can rate each gift, leave comments and share via social media. The Gift Insider does not sell items that she recommends, but serves as a trusted and credible resource.

“Finding that perfect gift for the person that you love is a pretty tough thing to do, everyone could use a little guidance,” Roberts, 24, said. “I consider it a personal challenge to help people find those special, one-of-a-kind gifts that will make you look like the most thoughtful person around.”

Lindsay is available for interviews and media appearances. Please also [contact](#) us if you are interested in seeing your product on [TheGiftInsider.com](#)

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