



TV Gift Expert of TheGiftInsider.com Recommends Heartfelt and Creative Gift Ideas for Mother's Day

Working as The Gift Insider, Lindsay Roberts has quite a knack for finding thoughtful and creative gift ideas. She scours local boutiques, magazines and the web to find the newest, coolest, most unique, most creative gift ideas out there - so that users don't have to.

Chicago, IL ([PRWEB](#)) April 26, 2011 -- Mother's Day is stressful. There is more stress on buying a Mother's Day gift than any other gift. It has to be right. It has to show effort. That's where Lindsay Roberts, The Gift Insider, comes in. She loves to find those perfect, thoughtful and [creative gift ideas](#) that make people feel special and post them on her website, [thegiftinsider.com](#).

Prior to launching [thegiftinsider.com](#), Lindsay Roberts, used her Journalism degree in the magazine industry. When she worked at Esquire Magazine and at Good Housekeeping, she was passionately looking at the latest and greatest gift ideas out there and started a blog about gift giving. This blog has blossomed into her multi-platform business. Lindsay shares her gift-giving wisdom on morning [TV news segments](#) on ABC, CBS, NBC, and FOX affiliates across the country.

“They key to a memorable Mother's Day gift is to make it personal or personalized. On [thegiftinsider.com](#), I recommend gifts for all different personalities and all different interests,” says Roberts. “[My top picks](#) for Mom this year are the Loveprint necklace where you can get your family's fingerprints cast in gold on a one-of-a-kind necklace. For her home, give her wall art with her children's hand prints or a digital frame that automatically rotates photos when she walks in the room. If she loves to read, you can get her 100 of the greatest books of all time, preloaded on an MP3 player. It's all about knowing what she likes and finding something that complements her interests.”

Whether Lindsay is on her TV segments or on her constant search for the greatest gifts for her website, she considers it a personal challenge to help people find those perfect gift ideas. On [TheGiftInsider.com](#), she made it very easy to browse for gifts by price, person, occasion or personality, then links directly to the website where users can purchase these [cool gift ideas](#). The Gift Insider does not sell items that she recommends, but serves as a trusted and credible resource. She just takes the stress out.

“Finding a Mother's Day Gift is stressful because it has to be very special,” Roberts, 24 says. “There are so many ideas already out there, you don't need to stress, just choose something personal. Show that you know your Mom.”

Lindsay is available for interviews, media appearances and spokesperson opportunities. Please [contact Lindsay](#) if you are interested in seeing your product on [TheGiftInsider.com](#)

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